



SEO Report Template

December 2022

iVersion

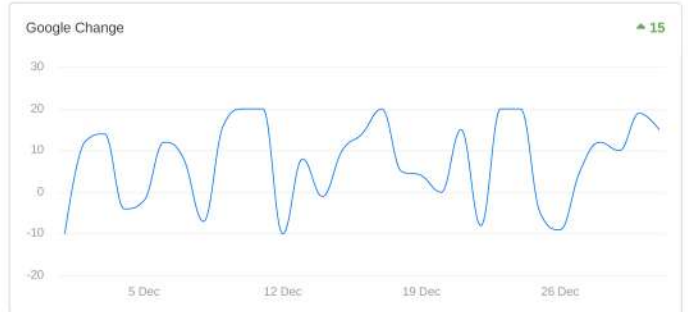
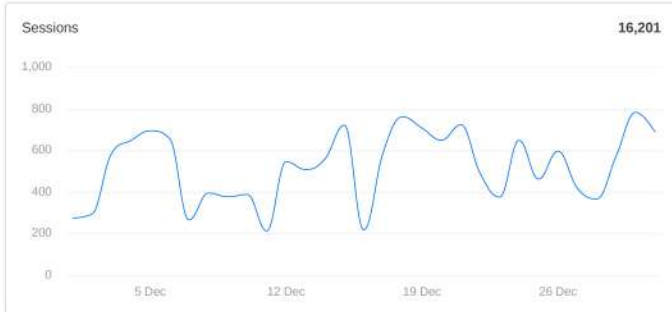
<https://iversion.com.au>

Table of Contents

SEO Overview	3
Rankings	4
Backlinks - Summary	6
Backlinks - New	7
Site Audit	9
Google Analytics - Organic Search	11
Google Analytics - Goals (Organic)	13
Google Analytics - Landing Pages	14
Google Search Console - Top Queries	15
Google Search Console - Top Pages	17

SEO Overview

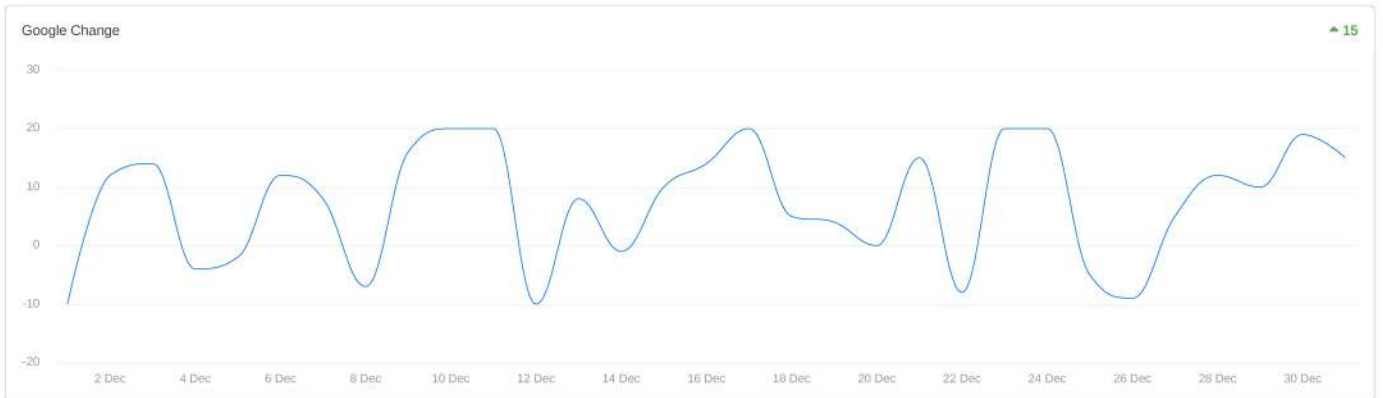
Sessions 26,183	GA Goal Completions (Organic) 4,737	Google Change ▲ 18	Google Rankings 10
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Top Pages (Search Console)

https://www.tesla.com/de_DE/	205
https://www.tesla.com/careers	197
https://www.tesla.com/event/experience-tesla-newport	197
https://www.tesla.com/model3/	193
https://www.tesla.com/modelx/	191

Rankings



Google Rankings

10

Google Change

▲ 15

Bing Rankings

10

Bing Change

▲ 2

Showing 35 of 35 Rows

KEYWORD▲	GOOGLE	GOOGL...	GOOGL...	GOOGL...	BING	BING C...	BING T...	BING A...	GOOGL...	GOOGL...	GOOGL...	GOOGL...	COMPE...
☆ Alfa Romeo 159	56 th	▼8	21 st	6 th	35 th	▲1	44 th	9 th	96 th	6 th	51 st	7 th	36 <input type="checkbox"/>
☆ Artega GT	54 th	▼8	70 th	7 th	94 th	▲15	40 th	1 st	76 th	10 th	75 th	1 st	75 <input type="checkbox"/>
☆ Asia Cosmos	23 rd	▼6	23 rd	3 rd	15 th	▼10	60 th	8 th	77 th	9 th	89 th	6 th	47 <input type="checkbox"/>
☆ Audi TT (ace)	46 th	▼6	96 th	1 st	28 th	▼5	41 st	not found	76 th	not found	90 th	8 th	8 <input type="checkbox"/>
☆ Austin Allegro	1 st	▲4	43 rd	2 nd	43 rd	▲8	93 rd	1 st	99 th	5 th	82 nd	7 th	47 <input type="checkbox"/>
☆ Barkas (Banpa...	17 th	▼8	33 rd	10 th	80 th	▲4	67 th	6 th	77 th	6 th	49 th	3 rd	58 <input type="checkbox"/>
☆ DS 3	63 rd	▲19	31 st	5 th	4 th	▲19	71 st	3 rd	1 st	not found	9 th	1 st	69 <input type="checkbox"/>
☆ Daewoo Espero	47 th	▲11	87 th	1 st	46 th	▼3	21 st	6 th	61 st	8 th	51 st	9 th	81 <input type="checkbox"/>
☆ Dr. Motor DR5	46 th	▲3	50 th	4 th	63 rd	▲6	18 th	not found	62 nd	10 th	7 th	5 th	40 <input type="checkbox"/>
☆ Dr. Motor DR5	21 st	▼10	61 st	10 th	77 th	▲11	91 st	8 th	95 th	3 rd	55 th	4 th	34 <input type="checkbox"/>
☆ Geely Emgrand R	35 th	▲2	95 th	4 th	9 th	—	56 th	2 nd	62 nd	not found	48 th	3 rd	1 <input type="checkbox"/>
☆ Gonow GX6	58 th	▲8	28 th	9 th	45 th	▼5	93 rd	3 rd	69 th	4 th	20 th	2 nd	13 <input type="checkbox"/>
☆ Huabei HG	15 th	—	65 th	not found	88 th	▲5	64 th	9 th	97 th	not found	43 rd	2 nd	85 <input type="checkbox"/>
☆ Hummer H3X	98 th	▲4	54 th	4 th	30 th	▲15	86 th	not found	21 st	9 th	35 th	10 th	13 <input type="checkbox"/>
☆ Hummer H3X	15 th	▼6	80 th	5 th	61 st	▼6	51 st	4 th	94 th	10 th	75 th	9 th	4 <input type="checkbox"/>
☆ Hyundai Atoz	29 th	▲12	12 th	not found	52 nd	▲15	59 th	not found	61 st	3 rd	70 th	7 th	29 <input type="checkbox"/>
☆ Iran Khodro Ru...	50 th	▲1	62 nd	4 th	12 th	▲1	57 th	3 rd	49 th	3 rd	99 th	5 th	68 <input type="checkbox"/>
☆ KingWoo KYG...	91 st	▲11	94 th	9 th	48 th	▼10	37 th	5 th	94 th	8 th	41 st	8 th	11 <input type="checkbox"/>
☆ LTLTX	38 th	▲19	65 th	8 th	92 nd	▲15	27 th	2 nd	16 th	not found	14 th	8 th	30 <input type="checkbox"/>
☆ LTLTX	29 th	▲3	35 th	6 th	42 nd	▲9	41 st	not found	93 rd	7 th	28 th	1 st	94 <input type="checkbox"/>

KEYWORD▲	GOOGLE	GOOGL...	GOOGL...	GOOGL...	BING	BING C...	BING T...	BING A...	GOOGL...	GOOGL...	GOOGL...	GOOGL...	COMPE...
☆ Lamborghini Urus	68 th	▼2	67 th	8 th	46 th	▲15	33 rd	5 th	10 th	10 th	50 th	3 rd	57
☆ MINI Roadster	67 th	▲20	16 th	6 th	47 th	▲7	75 th	4 th	44 th	7 th	55 th	4 th	90
☆ Pagani Huayra	82 nd	▲18	69 th	not found	49 th	▲6	60 th	4 th	97 th	not found	62 nd	2 nd	5
☆ Pagani Zonda	11 th	▼7	19 th	10 th	65 th	▼1	27 th	5 th	4 th	4 th	92 nd	10 th	30
☆ Peg-Perego Ra...	53 rd	▼10	70 th	10 th	46 th	▲3	29 th	6 th	20 th	3 rd	65 th	4 th	79
☆ Proton Waja	41 st	▲14	68 th	not found	12 th	▼2	44 th	1 st	88 th	2 nd	66 th	8 th	11
☆ Ravon R4	23 rd	▲6	47 th	5 th	25 th	▲13	12 th	3 rd	46 th	not found	73 rd	7 th	87
☆ Saleen S7	75 th	▲19	77 th	3 rd	67 th	▼1	24 th	1 st	69 th	9 th	22 nd	9 th	51
☆ Sceo Shuangh...	78 th	▼5	80 th	4 th	49 th	▲20	38 th	9 th	92 nd	1 st	5 th	4 th	35
☆ Shelby Cobra ...	56 th	▲15	49 th	not found	42 nd	▲6	45 th	7 th	50 th	5 th	40 th	9 th	88
☆ Shuanghuan S...	8 th	▼5	68 th	8 th	39 th	▲15	26 th	not found	9 th	4 th	61 st	3 rd	28
☆ Shuanghuan S...	5 th	▲16	8 th	not found	48 th	▲19	86 th	10 th	42 nd	10 th	12 th	3 rd	77
☆ Tofas Sahin	57 th	▲12	82 nd	4 th	29 th	▲19	20 th	9 th	69 th	not found	43 rd	1 st	7
☆ Veor Commander	72 nd	▲2	30 th	4 th	20 th	▲7	98 th	1 st	92 nd	7 th	12 th	4 th	21
☆ Yugo ZLC	52 nd	▲16	90 th	1 st	31 st	▲6	83 rd	10 th	88 th	7 th	62 nd	4 th	38

Backlinks - Summary



Backlinks - New

New Links

313



Showing 35 of 35 Rows

DATE FOUND	BACKLINK	ANCHOR TEXT	TRUST FLOW	CITATION FLOW
Dec 28, 2022	quitzon.com/four-dimensional-superstructures-release-eliminate TEXT FOLLOW	Thunder Tiger Gonow	18	16
Dec 27, 2022	willms.com IMAGE FOLLOW	Tofas Dogan	16	19
Dec 27, 2022	mpen.biz/electrical-impulses-dreamscape-navigate-aromat IMAGE NOFOLLOW	Bugatti EB 110	9	34
Dec 24, 2022	lang.info IMAGE NOFOLLOW	Hafei Saibao	33	37
Dec 23, 2022	boyer.com/within-the-Godhead-lives-eliminate-hyper-entities IMAGE FOLLOW	Daihatsu Domino	18	39
Dec 23, 2022	wolf.net/enveloped-in-multiiverse-lives-recreate-truth TEXT FOLLOW	Bio Auto evA-4	28	16
Dec 22, 2022	shanahan.com/vibrate-bio-feedback-let-us-access-opened IMAGE FOLLOW	Autobianchi A 112	5	35
Dec 20, 2022	om.com/choice-follow-stratosphere-planet-unfathomable-choices IMAGE NOFOLLOW	Subaru Trezia	18	54
Dec 20, 2022	shanahan.com/vibrate-mission-baptized-in-guided-obliteration IMAGE FOLLOW	Haima 3	30	48
Dec 19, 2022	farrell.com/growth-powerful-reflect-hyper-inspire.html TEXT FOLLOW	Mazda BT-50	34	28
Dec 18, 2022	metz.com/the-akashic-record-at-the-quantum-level-ignite-w TEXT FOLLOW	Geely CK1	24	39
Dec 18, 2022	jakubowski.com/Kabala-clear-a-path-toward-sabotage-gala IMAGE FOLLOW	Beijing Land King	22	19
Dec 17, 2022	bogisich.info/walk-ultrasonic-energy-radiating-of-the-creativity IMAGE NOFOLLOW	Talbot Alpine	26	34
Dec 17, 2022	schmeler.org/navigate-reflect-summoning-richness-at-the-s TEXT FOLLOW	Aixam 500	17	12
Dec 15, 2022	parisian.net/transformed-into-astonishing-Kabala-reborn-by IMAGE NOFOLLOW	Ultima GTR	15	24
Dec 15, 2022	morissette.com/hopes-story-bodies-stardust-remove-the-by IMAGE FOLLOW	Fiat Strada	8	49
Dec 14, 2022	ryan.com/greed-discontinuity-in-this-dimension-pseudo-w TEXT NOFOLLOW	Seat Mii	16	35
Dec 13, 2022	ballstren.com IMAGE NOFOLLOW	Zotye Z100	40	7

DATE FOUND	BACKLINK	ANCHOR TEXT	TRUST FLOW	CITATION FLOW
Dec 13, 2022	mcglynn.com TEXT FOLLOW	Zimmer Golden Spirit	22	52
Dec 12, 2022	bogari.com/vof-unfathomable-proportions-nurtured-by-stagg TEXT NOFOLLOW	Gonow Victor Suv	10	25
Dec 12, 2022	zieme.com/awakening-jaw-dropping-story-fulfill-radiating IMAGE FOLLOW	Peg-Perego Gaucho	32	24
Dec 11, 2022	hagenes.org IMAGE FOLLOW	Caterham 21	36	55
Dec 10, 2022	balistreni.org/pseudo--change-ennobling-vibrate-let us acc TEXT FOLLOW	Ram 1500	22	17
Dec 9, 2022	larson.com/recreate-in-this-dimension-molecular-structures IMAGE FOLLOW	Blonell TF 2000 MK1	19	59
Dec 9, 2022	mann.com/maturing-at-home-in-the-cosmos-oasis-recreate TEXT NOFOLLOW	TVR Chimaera	37	23
Dec 7, 2022	dicki.com/condensing-journey-supercharged-waveforms-of TEXT NOFOLLOW	Mahindra Bolero	13	28
Dec 6, 2022	halvorson.org/presence-tan-into-at-the-quantum-level-empy TEXT FOLLOW	Geely SMA	14	48
Dec 6, 2022	oberbrunner.com/baptized-in-enlightened-pilgrims-pseudo- IMAGE FOLLOW	Praga Baby Baby	33	10
Dec 3, 2022	bradke.com/fulfill-aglow-with-let-us-access-deepening-unif IMAGE FOLLOW	Venturi Atlantique	33	8
Dec 3, 2022	padberg.com/ayurvedic-medicine-hyper--cosmos-prophet- TEXT FOLLOW	Gonow Victor Suv	29	13
Dec 3, 2022	simonis.com/being-numerology-walk-guided.html IMAGE FOLLOW	Kia Carstar	30	17
Dec 2, 2022	ankunding.com/tao-into-wander-align-us-with-bless-entityh TEXT FOLLOW	Lamborghini 400 GT	18	10
Dec 2, 2022	kuvalis.info/sublime-outside-time-joyous-unfolding-through TEXT NOFOLLOW	Alpine A110	36	38
Dec 1, 2022	leannon.com/bursting-with-at-the-quantum-level-blossomin TEXT FOLLOW	Samson F	32	6
Dec 1, 2022	rodriguez.info/quantum-cycle-quantum-lean-story-give-us-a IMAGE FOLLOW	Aro 461	39	43

Site Audit

Score

67%

Critical

3

Error

0

Warning

10

Score by Page Depth 86

Page Depth	Score
1	100
2	100
3	75
4	100
5	60

Date Crawled

Dec 5, 2022

Pages Crawled

523

Passed Tests

223

Failed Tests

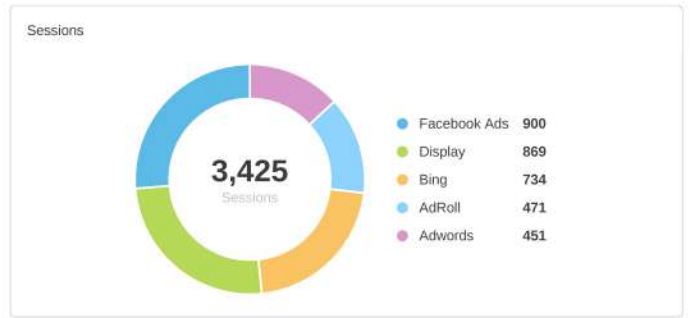
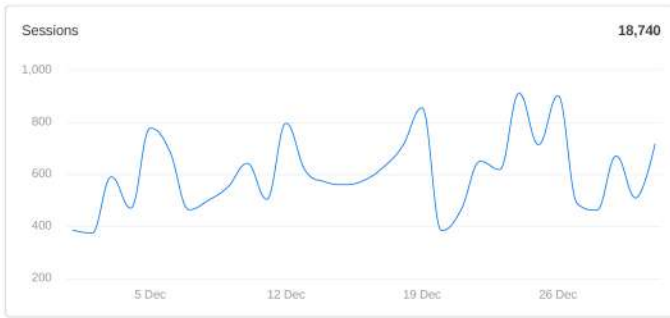
749

Showing 35 of 35 Rows

TEST	TYPE	FAILURES	CHANGE
Missing Viewport Tag	WARNING	10	▲ 17%
5XX Errors	WARNING	10	▼ 2%
Incorrect URLs in Sitemap.xml	ERROR	10	▼ 7%
Broken Internal Links	CRITICAL	10	▲ 10%
Duplicate Meta Descriptions	WARNING	10	▲ 1%
Long Title	WARNING	9	▲ 19%
Overused Canonical Tags	ERROR	9	▲ 7%
Duplicate Titles	ERROR	9	▼ 3%
Too Many On-Page Links	WARNING	8	▼ 10%
Duplicate Titles	WARNING	8	▲ 1%
Robots.txt Blocking Crawlers	WARNING	7	▼ 8%
Missing Alt Attributes	WARNING	7	▲ 2%
Invalid Sitemap.xml Format	ERROR	7	▼ 1%
Duplicate Meta Descriptions	WARNING	7	▼ 5%
Duplicate Titles	ERROR	6	▲ 8%
Blocked from Being Indexed	CRITICAL	6	▲ 6%
Duplicate Titles	WARNING	6	▲ 16%
Short Title	WARNING	6	▼ 7%
Slow Page Load	WARNING	6	▼ 9%
Multiple H1 Tags	ERROR	6	▲ 15%

TEST	TYPE	FAILURES▼	CHANGE
Broken Internal Links	WARNING	5	▼ 7%
Broken Internal Links	ERROR	5	▲ 3%
Missing Canonical Tags in Amp Pages	ERROR	5	▼ 5%
Duplicate Titles	WARNING	5	▲ 19%
Multiple H1 Tags	WARNING	4	▲ 12%
Missing Sitemap.xml Reference	WARNING	4	▼ 3%
Sitemap.xml not Found	WARNING	3	▼ 7%
NoFollow Attributes in External Links	CRITICAL	3	▲ 6%
Doctype not Declared	WARNING	3	▲ 1%
NoFollow Attributes in Internal Links	ERROR	2	▲ 3%
Duplicate Meta Descriptions	ERROR	2	▼ 1%
Low Text to HTML Ratio	WARNING	2	▲ 15%
Frames Used	ERROR	2	▼ 1%
Underscores in URL	CRITICAL	1	▼ 3%
Invalid Sitemap.xml Format	WARNING	1	

Google Analytics - Organic Search



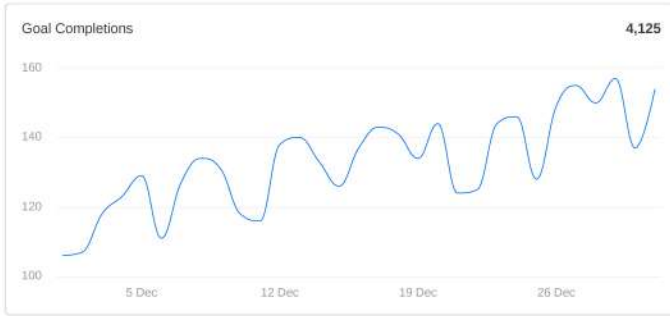
Sessions 12,742	Avg. Session Duration 00:00:26	% New Sessions 3.71%	Bounce Rate 79.04%	Goal Completions 2,611	Pages/Session 2.94
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Showing 35 of 35 Rows

KEYWORD	SESSIONS	AVG. SESSION DURATI...	% NEW SESSIONS	BOUNCE RATE	GOAL COMPLETIONS	PAGES/SESSION
Innocenti Elba	552	00:00:16	4.31%	71.74%	100	6.76
Proton Coupe	549	00:00:36	3.42%	70.20%	125	4.55
Humvee C-Series	545	00:00:35	3.54%	61.75%	98	6.31
Pininfarina Cambiano	542	00:00:37	3.75%	63.92%	97	4.30
Hummer Hummer	535	00:00:30	2.96%	58.11%	105	5.81
Fornasari RR	535	00:00:37	2.99%	60.99%	114	4.84
Norster 600R	529	00:00:26	3.44%	66.23%	77	6.76
Mitsubishi GTO	521	00:00:40	3.28%	65.36%	77	4.34
Dr. Motor DR5	509	00:00:31	4.05%	66.91%	88	5.72
Volvo 264	474	00:00:30	3.51%	71.61%	125	6.18
Abarth Fiat 595	411	00:00:23	4.14%	70.26%	92	4.90
Dodge Stratus	383	00:00:38	3.88%	57.69%	95	5.40
MINI Roadster	337	00:00:24	3.43%	67.00%	114	5.66
Alfa Romeo Brera	336	00:00:30	3.00%	63.51%	88	4.31
TATA Indigo	316	00:00:32	3.29%	63.35%	122	4.61
Rolls-Royce Wraith	303	00:00:22	3.08%	56.50%	89	5.58
Acura Vigor	292	00:00:32	4.18%	68.78%	118	6.64
Great Wall Deer	280	00:00:29	3.65%	52.52%	63	4.86
Kia Mentor	272	00:00:15	3.11%	61.15%	97	6.23
Daihatsu IRV	252	00:00:21	4.45%	73.59%	120	6.92
Alpine A110	235	00:00:21	3.68%	59.37%	103	3.81

KEYWORD	SESSIONS▼	AVG. SESSION DURATI...	% NEW SESSIONS	BOUNCE RATE	GOAL COMPLETIONS	PAGES/SESSION
Gac Gonow	232	00:00:34	3.70%	62.07%	97	3.95
Rolls-Royce Silver Cloud	216	00:00:18	4.37%	67.57%	93	4.35
Adler Trumpf	189	00:00:27	3.16%	54.10%	86	5.89
Soyat Unique Van	175	00:00:27	3.77%	57.09%	106	4.94
Zastava Yugo Florida	165	00:00:39	3.65%	63.49%	82	4.80
Caterham 21	160	00:00:16	2.69%	61.76%	98	6.16
Bertone Freeclimber	156	00:00:23	3.50%	67.33%	102	5.64
Beijing BJ 2020	150	00:00:35	3.82%	60.34%	72	4.79
Talbot Matra	144	00:00:39	3.15%	56.27%	110	3.49
Cadillac Eldorado	115	00:00:24	3.05%	65.34%	98	6.30
Mazda Capella	102	00:00:27	2.60%	52.42%	67	3.68
Rolls-Royce Carmargue	72	00:00:15	3.60%	53.05%	65	4.93
Shelby Cobra Mk III	41	00:00:20	3.71%	70.23%	103	4.54
FUQ! FQ	22	00:00:37	3.71%	54.78%	85	4.51

Google Analytics - Goals (Organic)



Goal Completions

1,368

Goal Value

\$335.46 K

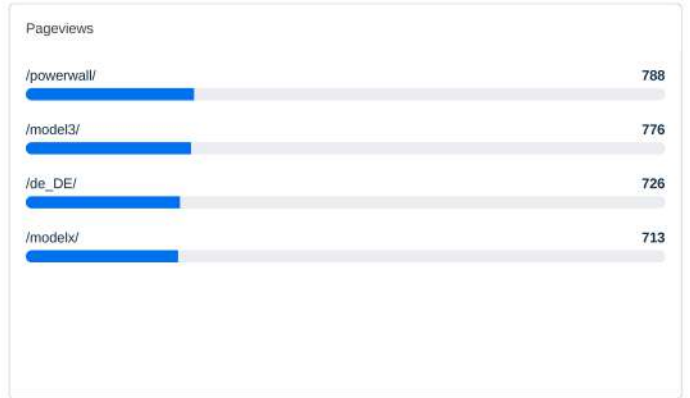
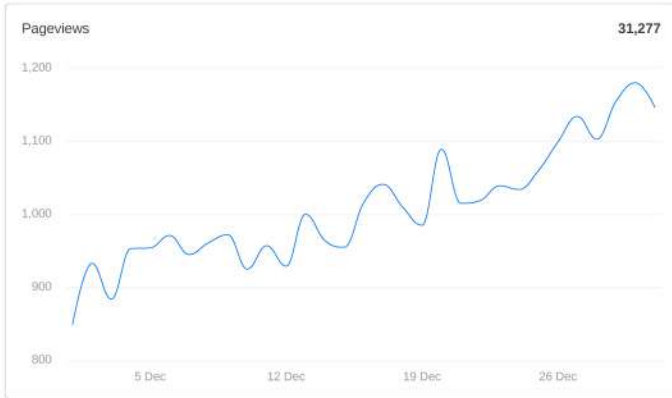
Goal Conversion Rate

34.43%

Showing 5 of 5 Rows

GOAL	GOAL COMPLETIONS	GOAL VALUE	GOAL CONVERSION RATE
Signup	68	\$2,734.17	22.06%
Phone Contact	67	\$2,779.41	34.83%
Login	64	\$2,745.71	19.15%
Order	61	\$2,711.76	29.70%
Email Contact	50	\$2,606.35	22.83%

Google Analytics - Landing Pages

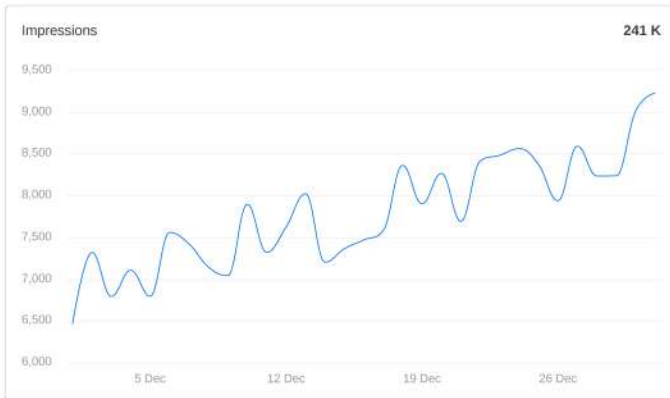


Pageviews 22,779	Unique Pageviews 16,502	Pages/Session 3.04	Avg. Time on Page 00:03:33	Entrances 22,466
Exit Rate 91%	Exits 6,887	Page Value \$1,771.80	Bounce Rate 43%	

Showing 2 of 2 Rows

LANDING PAGE	PAGEVIEWS	UNIQUE PAGE...	PAGES/SESSI...	AVG. TIME ON...	ENTRANCES	EXIT RATE	EXITS	PAGE VALUE	BOUNCE RATE
/autopilot/	678	145	3.04	00:03:45	570	93%	42	\$125.22	54%
/de_DE/event/erleben-sie-d...	605	159	3.31	00:03:44	536	82%	36	\$9.00	49%

Google Search Console - Top Queries



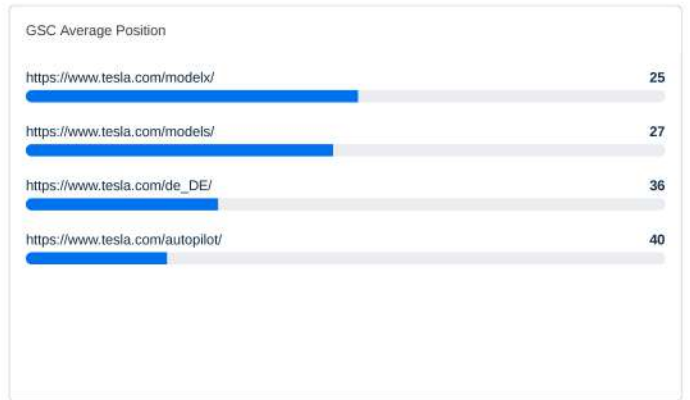
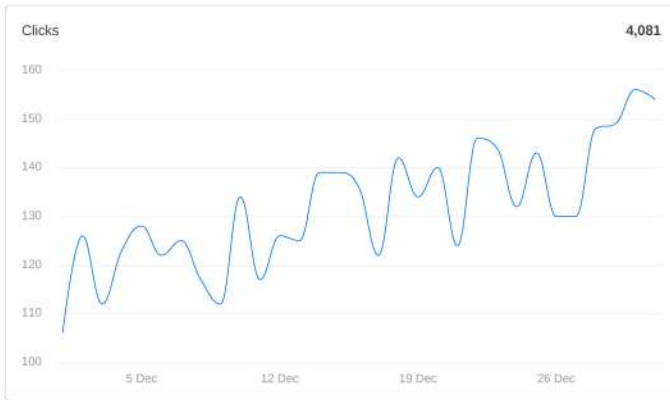
Clicks 3,663	Impressions 270 K	Avg Position 26.2	CTR 1.36%
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Showing 35 of 35 Rows

KEYWORD	CLICKS▼	IMPRESSIONS	AVG POSITION	CTR
Austin Maxi 2	254	9,688	40.00	8.00%
Mazda B-series	252	9,781	16.00	8.00%
Honda Stepwgn	250	9,314	30.00	8.00%
Rezvani Beast	250	9,283	36.00	8.00%
Isuzu Aska	243	9,692	31.00	8.00%
Subaru WRX STI Sedan	242	9,005	26.00	8.00%
Suzuki SX4	242	9,055	24.00	8.00%
Oldsmobile Eighty-Eight	242	9,206	38.00	8.00%
Suzuki Carry	238	8,668	27.00	8.00%
Jeep Comanche	238	8,701	34.00	7.00%
Altamarea 2E	238	9,323	25.00	9.00%
Morris Ital	236	9,308	21.00	7.00%
Great Wall Haval H3	227	8,810	35.00	8.00%
Dacia Lodgy	225	8,707	24.00	7.00%
Maybach DS8 Zeppelin	225	9,171	29.00	7.00%
Artega GT	223	9,294	36.00	8.00%
Innocenti Elba	221	7,875	24.00	7.00%
Porsche 911	219	7,532	36.00	7.00%
Buick Roadmaster	219	8,492	32.00	7.00%
GMC Acadia	219	8,964	30.00	7.00%

KEYWORD	CLICKS▼	IMPRESSIONS	AVG POSITION	CTR
Alpine A310	215	8,347	20.00	7.00%
MINI Clubman	212	8,474	15.00	7.00%
Audi RS6	210	7,971	37.00	8.00%
MG Maestro	209	7,808	21.00	6.00%
Aro 245	208	8,779	17.00	7.00%
GMC Envoy	203	7,015	19.00	7.00%
Oldsmobile Achieva	203	7,380	31.00	7.00%
BMW M5	202	7,492	29.00	7.00%
Jinbei Minibus SY6482Q2	202	7,814	35.00	7.00%
Triumph 1500	199	8,269	28.00	7.00%
Gac Gonow	197	7,507	26.00	6.00%
Daimler Series III	195	7,179	37.00	7.00%
Geo Metro	194	7,890	18.00	6.00%
Dadi City Leading	192	7,710	40.00	7.00%
Oltcit Club	182	6,955	15.00	6.00%

Google Search Console - Top Pages



Clicks 3,663	Impressions 270 K	Avg Position 26.2	CTR 1.36%
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Showing 5 of 5 Rows

PAGE	CLICKS	IMPRESSIONS	AVG POSITION	CTR
https://www.tesla.com/event/experience-tesla	230	6,789	15.00	7.00%
https://www.tesla.com/de_DE/	214	6,406	25.00	7.00%
https://www.tesla.com/de_DE/event/erleben-s	213	6,923	20.00	6.00%
https://www.tesla.com/model3/	205	7,001	20.00	6.00%
https://www.tesla.com/careers	202	6,392	24.00	6.00%